

Jackson Hewitt Tax Service

Numbers Run Down : 2006

77% = Percent of **Jackson Hewitt's customers** who earn less than \$35,000 during the previous year.

3.4 million = Number of **financial products** sold at JH retail offices, such as tax refund anticipation and pay stub/holiday loans.

3.7 million = Number of **tax returns** prepared at Jackson Hewitt retail offices.

29% = Percent of **JH's revenue** generated by financial products.

\$74.5 million = Jackson Hewitt's dollar **earnings** from financial products.

188% = Percent **increase in fees** for JH financial products, from 2005 to 2006.



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